The Second Annual International Young Leaders Conference

Hosted by the World Affairs Council of Harrisburg

COMPLIMENTARY READING PACKET
The World Affairs Council of Harrisburg is affiliated with the World Affairs Councils of America based in Washington, D.C. It is a national network of influential councils dedicated to educating and engaging the residents of the region in global issues. Our associates meet and interact with leading international writers, intellectuals, diplomats and political leaders, and we are dedicated to making these opportunities available to youth in our region. We are supported by organizations and residents of Central Pennsylvania who are eager to expand their own horizons and accept their responsibilities as citizens of the world.
“The Science and Technology of Transportation”
August 11 - August 22 in downtown Harrisburg

Summer Transportation Institute
A two-week college summer camp for high-school students

If you like problem solving, are fascinated by how things work, or just enjoy learning about different fields in science and technology, the Summer Transportation Institute is a great way to explore two exciting fields in science and technology.

What’s the one thing most people do every day? They go somewhere.
In the future, how people and products get from place to place, may be totally different because of advancements in science and technology.
This camp explores exciting advanced technical careers in transportation!

Think flying cars are science fiction? Self-driving cars and remote controlled drones are already a reality. Imagine what’s next on the horizon!

The Summer Transportation Institute is an action-packed program with plenty of labs, off-campus activities and interesting technologies to get your hands on! The camp explores up-and-coming issues facing the transportation industry by exploring advanced and emerging science and technologies.

Discover how new fuel sources and engineering materials will impact how roads, rails, cars, and trains are designed and built in the future. Explore how geo-location systems allow for remote-controlled vehicles like delivery drones and self-driving cars.

Explore topics from HU’s programs in Nanobiotechnology and Geospatial Information Systems (GIS) with our faculty and students.

There is NO COST to enroll in this camp due to state grant funds!

www.harrisburgu.edu/academics/undergrad/summcamps.php

Call Admissions at 717.901.5101 for more information

See page 2 for schedule of the program!
“The Science and Technology of Transportation”
August 11 - August 22 in downtown Harrisburg
Monday – Friday, 8:30 am – 4:30 pm

Summer Transportation Institute
A two-week college summer camp for high-school students

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<tr>
<th>Harrisburg University Summer Transportation Institute</th>
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<td>Sample Schedule</td>
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<th>Week 1</th>
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<td><strong>Nanotech and Transportation</strong>&lt;br&gt;Introduction to Nanotechnology &amp; Nanomaterials: 9-noon&lt;br&gt;Lunch: 12-12:45&lt;br&gt;Nano for Automobiles Lab: 1:00-3:30&lt;br&gt;Enrichment/Future Planning: 3:30-4:30</td>
<td><strong>Nanotech and Transportation</strong>&lt;br&gt;Nanotech for Transportation, Hydrophobic Materials: 9-noon&lt;br&gt;Lunch: 12-12:45&lt;br&gt;Auto Industry Guest Speaker: 1:00-3:30&lt;br&gt;Enrichment/Future Planning: 3:30-4:30</td>
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<td><strong>Nanotech and Transportation</strong>&lt;br&gt;Nanotech in Fuels,&lt;br&gt;Nano for Navy and Aviation: 9-noon&lt;br&gt;Lunch: 12-12:45&lt;br&gt;Lab 1:00-3:30&lt;br&gt;Enrichment/Future Planning: 3:30-4:30</td>
<td><strong>Geospatial Technologies</strong>&lt;br&gt;Introduction to GIS, Map Interaction &amp; Visual Analysis: 9-noon&lt;br&gt;Lunch: 12-12:45&lt;br&gt;Field Trip/Lab: Exploring Spatial data 1:00-3:30&lt;br&gt;Enrichment/Future Planning: 3:30-4:30</td>
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<td><strong>Geospatial Technologies</strong>&lt;br&gt;Field Collection (GPS), using field data: 9-noon&lt;br&gt;Lunch: 12-12:45&lt;br&gt;Enrichment/Future Planning: 3:30-4:30</td>
<td><strong>Field Trip</strong>&lt;br&gt;Lunch&lt;br&gt;Panel Discussion</td>
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<td><strong>Field Trip</strong>&lt;br&gt;Lunch&lt;br&gt;Institute Awards Ceremony and &quot;Graduation&quot;</td>
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Cole Goodman

Cole Goodman is the committeeman representing the 8th Ward of Susquehanna Township and is currently working for Tom Wolf, who is running for governor of Pennsylvania. Previously, he worked on Eric Papenfuse’s campaign for mayor. He has the privilege of being the youngest elected official in Dauphin County and one of the youngest in the state of Pennsylvania. Simultaneously, Cole is working on attaining his associate’s degree from HACC and plans to receive his bachelors from Penn State Harrisburg. He is majoring in Political Science and minoring in International Relations. Asked why he chose a career in politics, Cole states, “I chose to go into politics because I like helping people throughout my community. Being an elected official is about serving the public, and I enjoy doing that as committeeman, and any further office I have the honor of holding”

Joyce Davis

Over the course of her impressive career, Joyce Davis has appeared on television networks such as BBC and CNN as well as served as a radio host. She is a former foreign correspondent and editor for NPR and Knight Ridder (formerly the second largest newspaper company in the US; since bought by the McClatchy Company). She served as Assistant Director of Broadcasting for Radio Free Europe/Radio Liberty in Prague, Czech Republic for a period of four years. Additionally, she has authored two books: Between Jihad and Salaam: Profiles in Islam and Martyrs and Innocence, Vengeance, and Despair in the Middle East. Overall, she has advanced free and independent press in the Soviet Union and elsewhere.
Tara Leo Auchey

In 2009, Tara Leo Auchey created Today’s the Day Harrisburg, which is a news media website focused on Harrisburg’s community. Additionally, she is a principle and chief advisor at TLA Communications, a firm, which advises businesses and other organizations concerning their communication needs. Dedicated to informing her community, Tara is a freelance columnist at PennLive, Patriot News, and the Burg Magazine. She gained her master’s degree in Rhetoric and Composition from Penn State. She has worked as a researcher, writer, and twitter correspondent for Roxbury News, and serves as a community activist. Tara was also a member of Pennsylvania Legislative Correspondents Association.

Ashley Company

In 2013, Ashley Company founded Jelani Girls, a non-profit organization that focuses on giving younger women the opportunity to travel the world. Through the work of Jelani Girls, Ashley is able to educate and empower young women as they travel internationally. Before founding her organization, Ashley worked for a Fortune 500 company after graduating cum laude from Hampton University with a degree in Sports Management. She has traveled to 29 countries, backpacking to 13 of them. Ashley currently holds the rank of Captain as a human resources manager in the US Army Reserve, is a member of Harrisburg Area Chamber of Commerce and the World Affairs Council of Harrisburg, and writes for her own blog called BantuBackpacker.
**Porcha Johnson**

Porcha Johnson is currently WGAL News’ 8’s Dauphin County reporter. She graduated from Howard University magna cum laude. Throughout her career, she has worked as a reporter and anchored in Tampa, FL; Raleigh, NC; and Jackson, TN, covering cases such as the Casey Anthony murder and President Obama’s 2008 campaign. Porcha worked with NBC news’ Washington bureau, as an assistant and producer where she did interviews with a former UN ambassador.

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**Kathy Snively**

Kathy Snively is the owner of Lightkeeping consulting, which works with microenterprises in business planning, marketing, and planning. She is also a member of the Harrisburg social media club and was a professor at Harrisburg Area Community College, teaching small business development and entrepreneurship courses. Ms. Snively has received multiple awards, including Pennsylvania’s Best 50 Women in Business award and the Lebanon Valley Chamber of Commerce’s Athena award.

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**Kaytee Moyer**

Kaytee Moyer is a senior at Millersville University studying Government and Political Affairs. She is proud to be the President of both the College Republicans and the Young Americans for Liberty at Millersville University. She is the communications director for the Pennsylvania Federation of College Republicans and a campus coordinator for Students For Liberty. After completing her degree in the spring, Kaytee plans to pursue a career in Politics.
Amy Jones

What makes you extraordinary? This will be a venture of inquiry your entire life- as colleges, employers, and most importantly, you, will need to know what makes you extraordinary. In today’s society young people are often described as the ‘Generation of Apathy,’ as we have more time for Keeping up with the Kardashians than keeping up with world affairs. This is a troubling notion, since our generation faces some of the most challenging dilemmas of all time. Issues of climate change, national security, and poverty require both unprecedented international cooperation and local involvement. Young people are seriously underrepresented and must get involved.

Another issue of importance is as Americans who have lived safe and cushy lives, we often take our democracy for granted. Meanwhile, others are struggling to acquire human-born rights. In a democracy, agreement isn’t necessary but participation is. That is precisely why we have created the International Young Leaders Conference: to have an intelligent and informative discussion on how young people can get involved and make a positive impact in today’s uncertain climate. We hope that you will be enlightened on some crucial international developments, develop opinions on controversial topics, and improve your leadership skills. We are grateful for your involvement to discover how you may become extraordinary.
Joyce Davis

Journalism has changed significantly since I started working as a night-side reporter at The New Orleans Times-Picayune in 1972. I was only 19 years old and a junior in college, but I was enthusiastic about reporting, and about getting the story right. One of the most important things I learned was the importance of objectivity and accuracy in reporting. Journalists should not have an ax to grind or be seen as promoting one side over the other. I cherished the role of the journalist as the trustworthy conveyor of truth, not someone arguing and trying to make a point. Also, as I started as a print reporter, digging for the truth and crafting a good story was equally important. Unfortunately, these ideals seem to be lost or at least waning in the modern media.

All too often, reporters express opinions, take sides and try to stir up controversy to gain notoriety. Now, journalists are judged on how many clicks they get online and on how much anger they arouse in the public. Even print journalists seem to be less focused on getting the story right than on getting it online as quickly as possible and then tweeting the half-baked truth to the whole world.

Ok, I'll admit times have changed, and the failing economy may have fed the decline of American journalism. But we have to concede that American journalists have lost their way and the profession has lost the esteem it once held in the American public. The profession is in for a correction, and it's long overdue. Journalists have to return to the basic principles of accurate, fair, unbiased reporting. They have to accept that journalism is a vital component of democracy. Without accurate, objective information, people are ill informed and unprepared to exercise their rights in a democracy.

It's clear the profession that once attracted young people who wanted to right the world and keep tabs on democracy has changed. Instead of hard-nosed investigative reporters, we now have tweeters, bloggers and Facebookers. Instead of in-depth reporters and contemplative commentators, we now have overworked and underpaid reporters who also serve as photographers, webmasters and social media gurus. And instead of trustworthy news organizations with respected editors, we have a near bankrupt industry that is desperately trying to find an economic model to merely survive.

But survive it must. Because nothing less than the survival of American democracy is at stake. What is clear is that if American journalism continues on the aberrant path it has taken in the past decade, it will continue to erode the foundations of our democracy and sow the seeds of America's inevitable downfall.
Amy Jones

Thousands have been killed, and the Islamist State of Iraq and Greater Syria (ISIS) have acquired acres of land in pursuit of a caliphate. However, part of its most effective campaigning manifests in 140-characters. ISIS posted propaganda videos on YouTube, posted graphic photographs of executions of Facebook, and even tweeted a crucifixion. The appeal of using social media is apparent, as the terrorist organization may disseminate their beliefs widely and recruit inexpensively and instantaneously. One tactic used during the World Cup was including Twitter hashtags “#World Cup” and “#Brazil 2014” to misdirect unwitting soccer fans to its propaganda sites.

According to a study completed by Gabriel Weimann, almost 90% of organized terrorism online now occurs through social media.

The interdependent relationship between terrorist organizations and the media is well recognized. Terrorists rely on news outlets to communicate a wider threat to society, while the media exploits and sensationalizes terrorists’ atrocities to satisfy a drama-hungry audience. Less acknowledged, however, is the danger of verbally and visually embellished communications of ISIS. No longer do terrorists have to rely on passive mechanisms like websites that will not allow them to interact with or reach a large volume of individuals. Whereas before, online supporters remained part of a virtual army; now, foreign recruitments can be more operational and are indeed more obtrusive from Belgium to Colorado.

“If you think of Vietnam as the first televised war, this is really the first social media war.” - Erin Saltman of the ThinkTank, Quilliam

There is currently no universal strategy for countering online terrorism. Most recently, the British Intelligence Service transformed an instructional website on how to construct a bomb to a website on how to bake a cupcake. Experts suggest, however, that it is perhaps more effective to not eliminate terrorist organizations online because this has proven a valuable way of gaining intelligence of those responsible for terrorist activity. Rather, it is suggested that intelligence agencies should impede the branding power and terror factor derived from social media. The media ought to practice restraint when reporting on terrorism, otherwise it is acting with the terrorists to spread their message and attract attention. The 140-character question is whether or not this kind of control may be practiced on social media.

“These are grassroots strategies as well as technological strategies we’ve never seen before.” - Ramesh Srinivasan, a UCLA professor and director of the Centre for Global Digital Cultures.
According to a recent study, the new generation that developed through the 2008 crisis is the most risk-devoid generation in decades. Here is what Kathy Snavely has to say on risk taking.

Papa sold coffee in Pittsburgh during the depression; he later started a company, which my dad took over (and my brother now runs). Great-grandpa William was Etna’s town butcher. I’ve had the privilege of descending from a long line of entrepreneurs, so risk-taking doesn’t seem like an insurmountable task to me. I’ve been taught to mitigate “chances” by thoroughly planning ahead of time so that I’m fully prepared for what might happen, with plans A, B and C, ready to roll - because I know I can’t (as much as I’d like) control everything. When I left my last “regular job” to start my own business, I was told I would not be hired to do any work for the organization, because it would be perceived negatively, as favoritism by the state agency with whom we had a contract.

Using knowledge I gained from my on-the-job experience, I began thinking of the education module I’d completed prior to leaving, and how I could make that information more meaningful to the audience for whom that module was created – while easing the job of the course facilitator (they came from all kinds of backgrounds, education and experience levels) and improving their methodology, without insulting them. With "my schoolhouse" on, I came up with an audiovisual package to complement the new module. My brilliant graphic designer, kemgraphics, created beautiful, full color illustrations of statistics and concepts, that complemented the curriculum and made the information infinitely more memorable.

“Risk-taking doesn’t seem like an insurmountable task to me. I’ve been taught to mitigate ‘chances.’”

With my old boss’s conversation still ringing in my mind, I made an appointment with the new executive director, just to show him what I’d developed and my marketing plan to approach the target market of 67 program directors. I showed him the goods and we discussed the benefits of my product to his program. When I left the office, he told me what he’d like to do – and less than two weeks later, I had a sizeable check for 67 copies of my audiovisual package – because this guy said they were too good not to purchase for the whole state. Flabbergasted doesn’t even touch how I felt.

IF I hadn’t initially presented a list of opportunities to my former employer....

IF I hadn’t used the expertise I had gained on the job....

IF I didn’t view the education module from a different perspective....

IF I hadn’t met with the new executive director....

With what IFs are you struggling? BELIEVE in you, and what you have to GAIN – and mitigate what you might have to lose.
Starting your own business can be a tricky thing to do when trying to figure out what business you want to start. Here is a 5-step plan to start your own business!

#1: Brainstorm

Brainstorm things that the world needs or does not have. Take time to look around to see what can be better or what can help people. If you think you can make a better burger than McDonalds, do it and start your own franchise!
America is struggling with childhood obesity. There are many businesses that you can create to help reduce childhood obesity: like a walking club! Gather kids from the neighborhood and walk together on certain days of the week! Membership will cost a certain amount of money. Remember: Little things will get you far.

#2: Pros and Cons

Think about the pros and cons of your business. How could this help people? Would a lot of people support it? If not, how could I manipulate my idea to ensure that it is needed by the public?

#3: Dream Big

If you want to make money, DREAM BIG! Think “outside the box”. What has the world never seen before? How far could I go with this business? Could I eventually make it a franchise business? Should I sell more things in my business?

#4: Develop a Business Plan and get started!

A business plan is basically a road map of your business. It is a written document describing the nature of the business, the sales and marketing strategy, the financial background, and a projected profit and loss statement. However, business plans can be hard to write- especially when you were never taught how to write one. Therefore, get assistance and training from a professional or go to conferences on starting your own business.

#5: Get Assistance and Training

A business professional can help you with your business plan and train you on what you need to know for your business. You will also need an attorney to help you come up with a name for the company and register the name (Doing Business As or D/B/A), get a tax identification number, and register for state and local authorities (etc.).

After you have completed these 5 steps, you will be well on your way to owning your own business and creating passive income!
Academic WorldQuest
*Nisha Momin*

Academic WorldQuest is an annual high school trivia competition, focused around global affairs and U.S. foreign policy. Each year, over 4,000 students from all over the nation take part in WorldQuest competitions hosted by their local World Affairs Council. The winners will move on to the national competition in Washington D.C. There are ten rounds of ten questions each, which are formed from topics such as Global Health, Geography, Current Events, the Middle East, and more. WorldQuest benefits students by showing them how much there is to learn about the world. It gives young scholars an opportunity to interact with fellow classmates and test their knowledge of the world while having fun.

Interning with the WACH
*Monica Kavathekar*

Each year, the World Affairs Council of Harrisburg invites college and high school students to apply for their fun and educational internship. The main job of the interns is to plan the year’s International Young Leaders Conference. Interns work from Monday-Thursday from 10AM to 4PM. Most work is completed through collaboration with other interns, leading to fun and engaging experiences. There are several teams and jobs to be completed, which allows every intern to experience something that they enjoy doing. In addition, the council schedules days out exploring Harrisburg and learning about other cultures as well as engaging professional development seminars. Each day offers new experiences as students get to feel what it’s like working in an office environment.
Krupa and Shivani Patel were 17 and 21 respectively when they founded the non-profit organization, TEACH – Time to Empower Africa’s Children. After being exposed to the poverty in their native country of India and travelling throughout the continent of Africa, the sisters decided they would make an altruistic commitment to aid and development in Africa, albeit in an unconventional way. TEACH is of the ethos that if you give a man a fish, he will eat for a day; teach a man to fish and he will eat for a lifetime. As a result, instead of simply providing aid, TEACH have innovatively worked to catalyze economic empowerment and community benefit by partnering with aspiring entrepreneurs to incubate and accelerate sustainable social enterprises.

Tanzania is majority rural area with very few career opportunities for youth and as a result 71% of youth (15-30) are unemployed and 71% do not have a high school diploma. This is troubling, as 66% of the population in Tanzania is under the age of 25. Be the Change was a program developed to combat unemployment by identifying a gap in the community and designing a business plan to meet the needs of the community. TEACH then provides the knowledge and mentorship and seed capital to allow young aspiring businessmen and women to generate their own income using local resources and markets, at the same time as creating positive impact for their communities. For instance, one of the latest projects TEACH has collaborated with involves selling affordable feminine health, so women can earn an income while providing vital products and knowledge to their peers.

TEACH also provides young people from England, the United States, and Canada an opportunity to develop leadership and charitable skills. There are a variety of ways that youths can get involved by either raising charitable funds for Tanzanian communities or even take part in an ACT internship in Tanzania working with the team and community to diminish the gap in youths’ knowledge regarding feminine health, sustainability, and entrepreneurship. Get involved and seize the chance to be a leader on a different continent!
It is no secret that participation in sporting events has serious benefits in the lives of children - students who play sports are more likely to graduate college and more likely to find a job. However, the benefits of sports resonate especially with young girls, who are, unfortunately, the minority on many sports fields. Sports help to foster essential life skills in females that do not always come naturally - specifically, self-confidence. Studies have found that vast majority of females in the workforce suffer from a chronic deficit in self-confidence, and it plagues their opportunities to advance.

Despite being equally as qualified for a position or a promotion as a male colleague, women have been found to play down their assets and hesitate to apply. Fear of failure often limits the choices of women in the workforce. Also, women tend to deal with failure much more intrinsically then males, blaming everything on themselves rather than citing extenuating circumstances. In regards to successes, women tend to downplay their accomplishments, refusing to accept full credit. The best way to raise the self-confidence of young girls everywhere is quite simple: encourage female participation in sports.

Female athletes are exposed to wins and losses after every game. They are forced to accept the fact that they played an instrumental factor in the teams success or failure, and more importantly, not to dwell on defeats and to relish in the triumphs. These skills have direct application in the workplace, helping to combat the natural perfectionist nature of many working women. It is absolutely necessary for girls to hone their self-confidence and risk taking skills to keep up in a still-predominately male dominated workforce. However, many girls are neglecting to participate in sports, and indirectly neglecting an opportunity to better prepare themselves for their future.

Despite the Title IX legislation enacted in 1972, which states public schools cannot spend more money on boys sports teams than girls sports teams, girls are still the minority on the field. Furthermore, according to the Center for Disease Control, girls are six times more likely to quit sporting events during their adolescent years, when self-confidence typically plummets. Unfortunately, the lack of self-confidence prevents females from participating in the necessary activities to boost their self-confidence. Sports are certainly important, especially for female adolescents. Sports not only provide a way to stay healthy, but they also help to bring out characteristics that will help young girls be more confident.
The global youth travel industry is now estimated to represent almost 190 million international trips every year. This number is increasing rapidly, and by 2020, the number of international youth trips per year is expected to be almost 300 million.

Why is this change significant? Not only are more youth interested in experiencing new cultures, but travel from the ages 12-18 has been shown to correspond with higher incomes and full time employment. In a survey done in 2011, a group of 600 was split into two groups: people who took an educational trip outside of the US or Canada from ages 12-18, and people who did not. The people who traveled from a young age were almost twice as likely to obtain a college degree, along with having a higher average GPA, being more likely to be employed full time, and a higher average income. Along with these benefits, many of those who participated in the educational trip said they embraced international jobs, and they considered themselves to be more a part of a global community.

Another study in the Personality and Social Psychology Bulletin also compared students who have lived abroad to students who haven’t. The students were tested in various aspects of creativity, and the researchers managed to conclude that the people in the different culture group showed more evidence of creativity than the control group. The researchers believe that the difference in creativity could be related to the open-minded approach that is necessary when adapting to a new culture. When entering a new country, the students are more inclined to open their minds, and allow themselves to understand a different way of life.

In a world where global travel is becoming more and more accessible, experiencing new cultures can be extremely beneficial to our youth, enhancing creativity, intelligence, and future opportunities.
World Affairs are important— that has been established several times. It’s extremely important for youth to know what they are passionate about and take action towards their passion. Whether it be politics, or baking— do something. You can start your own business, or do something as simple as reading the news everyday. Whatever it may be, make sure to leave your footprint on the world. Apply for an internship! It’s never too early to start planning your future by doing what you enjoy. Most importantly, be aware of the changing world around you. In this day and age, with technology accessible at every corner, it’s easy to get caught up in the internet. Have fun, but use the internet to broaden your mind and expand your knowledge. There are tools out there that are designed to help students become young leaders. It’s up to you to take the first step. Myself and the other interns of the World Affairs Council hope that you take something away from this conference. We hope that you are inspired, motivated, and a little bit more educated about young leaders.